



SUPERIOR  
SURFACING

# 2026 - 27 LOOKBOOK

RUBBERIZED POOL DECKS, PERFECTED.

[www.superiorsurfacing.com](http://www.superiorsurfacing.com)



WE ARE  
WORLD-CLASS  
CRAFTSMEN  
INSTALLERS  
OF RUBBER  
FLOORING  
SYSTEMS FOR  
FLORIDA'S MOST  
DISCERNING  
PROPERTIES.

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# ABOUT US

## OVER 20 YEARS' EXPERIENCE

As global leaders in rubberized overlay systems since 2005, our product knowledge and technical abilities are unrivaled.

## FLORIDA BASED, GLOBALLY RECOGNIZED

Family-run and Florida-based, we're trusted by Universal Studios and train installers across 46 states and 4 continents.

## UNMATCHED CRAFTSMANSHIP

We have created the finest surface texture in the industry, with complex specialty techniques you can't get anywhere else. Our attention to detail and finish is second to none.



## TESTIMONIAL

"I have been a general contractor for 40 years. I have met many contractors but Jason, the owner of Superior Surfacing, is by far one of the best I have met. His work is impeccable. The pool flooring came out to perfection. I recommend Jason without any reservations. Thank you Jason for my beautiful pool floor."

**Aimee R., Google review**



# ABOUT RESILION™

Resilion™ is market-leading in both product and installation. With multiple decades of proven performance in outdoor Florida, it outperforms lesser rubber coatings by at least 5-10 years with less than 1/2 the recommended maintenance.



## EXTREMELY LONG LASTING

Resilion™'s unique rubber particle composition and highly advanced installation techniques means that it outperforms other rubber coatings by 5-10 years, with binder roll-coats required very infrequently.

## UNIQUELY LOW MAINTENANCE

With unmatched color retention, non-yellowing binder, chlorine and chemical resistance, by choosing Resilion™ you can expect 3x fewer maintenance cycles than lesser rubber products.

## UV RESISTANT

Resilion™ contains an industry-leading concentration of cross-linked compounds. The peroxide full vulcanization of Resilion™ ensures your surface endures even the harshest UV conditions.

## VIRTUALLY CRACK PROOF

Resilion™ comes with a long crack-proof warranty and a Resilion™ Certificate of Authenticity, adding value to your property.

## SAFETY ENHANCING

With anti-slip performance and certified for Florida-mandated safety and performance standards, including Florida Department of Health nontoxic approval, Resilion™ creates a safe environment for all.

## EASY TO CLEAN

Our installs result in seamless, tightly-knit compaction, making Resilion™ pressure-washable up to 2,800 psi for projects if installed by Resilion™-Certified installers.

120+  
COLORS



WE DO  
CUSTOM  
BLENDS

PROJECT:

# CASEY KEY



A close up of our signature wrapped coping edge treatment. An exceptionally difficult technique, where the full vertical and rounded cantilevered facing are covered.

The client chose rubber due to the seamless, exceptionally low-maintenance performance of the system, and their frustration with the cracks throughout their previous deck. This particular wrapped coping project, where the deck is the same color as the coping and the coping is fully wrapped, is the most difficult technique done in rubber surfacing - balancing difficult timing constraints with this fast-set material and the artistry needed to form these edges.

Year  
2025

Location  
PUNTA GORDA

Color  
Meander

Coping  
Wrapped

PROJECT:

# 26<sup>TH</sup> PLACE

Year  
2025

Location  
CAPE CORAL

Color  
Safe Harbor

Coping  
Travertine

In this transformative project, three different substrates were covered: new concrete pour, old pavers, and even older 1970s grouted tile. With the forgiving nature of rubber, these disparate and difficult surfaces were covered with ease, a crack-proof warranty, and multi-decade performance.



The client selected travertine coping with a rubber deck surround, allowing them to highlight the natural beauty of travertine at the deck's focal point. By choosing a rubber surface for the deck, they also avoid the slipperiness, weed growth, and heat retention often associated with full travertine decks.



PROJECT:

# HUNTER'S GLEN



Year  
2022

Location  
NORTH FORT MYERS

Color  
Custom deck color,  
Keystone border

Coping  
Wrapped

The client needed a surface that was truly built for people – to support them in their active family and outdoor entertainment lifestyle. They chose Resilion™ first and foremost for its safety and comfort benefits, and second for its exceptional durability and ease of cleaning. With their tiki hut, integrated lanai lights, feature waterfalls, and Resilion™ surfacing, their outdoor patio truly is their entertainment centerpiece.

ACCOLADES

# INDUSTRY RECOGNITION

GLOBAL TRAINER

Chosen by our manufacturers to lead training initiatives across 46 states and 4 continents.

WORK AT PRESTIGIOUS WORLD-CLASS PROPERTIES

Installers for leading resorts, casinos, amusement parks, and professional sports arenas -- clients who could choose anyone they want, and who demand results. Our surfaces have been experienced by millions of people.

FEATURED ON THE DIY NETWORK

Out of our manufacturer's entire national network, we were chosen to represent their product for a nationally-syndicated 30 minute feature on the DIY Network's 'Rock Solid' program, 2007.



McElligot's Pool, one of 16 projects Superior Surfacing has completed to date at Universal Studios Orlando.

In 2007, we were featured on the nationally-syndicated Rock Solid show on the DIY Network.

McElligot's Pool, one of 16 projects Superior Surfacing has completed to date at Universal Studios Orlando.



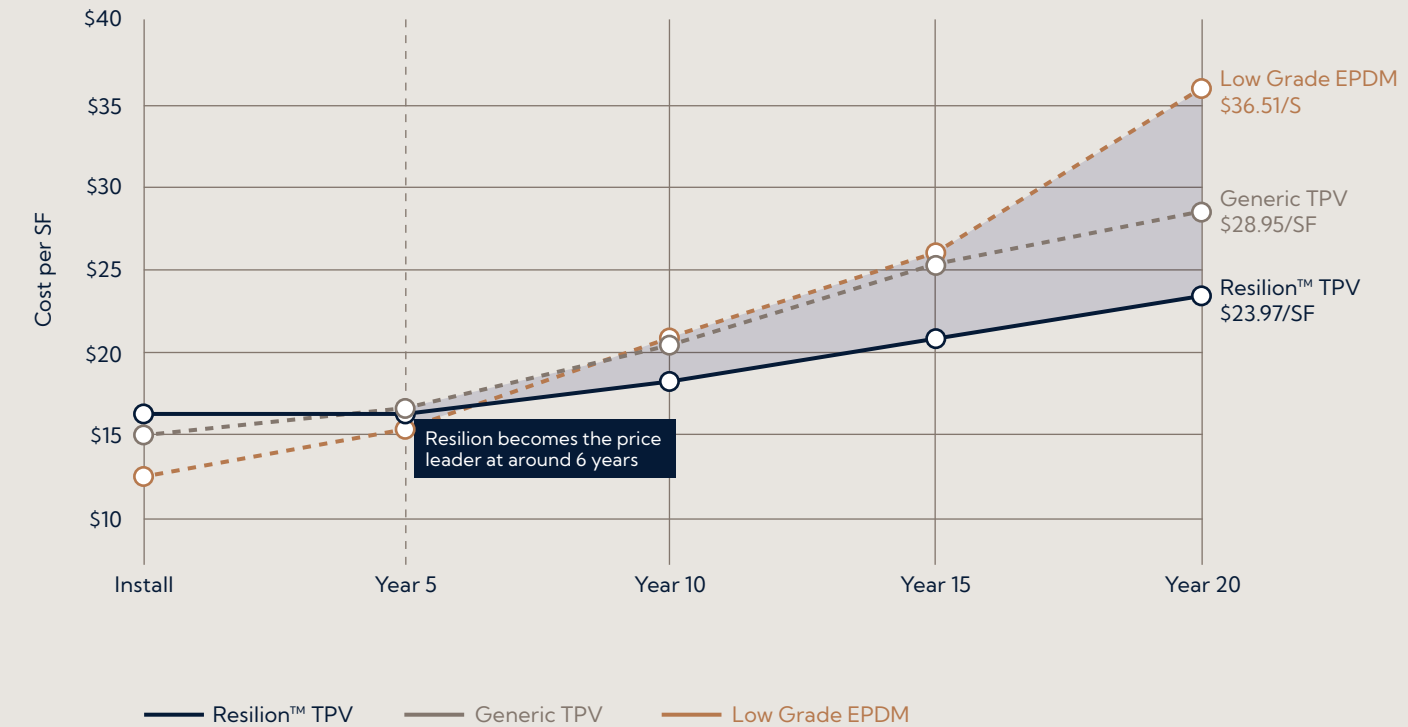
# HOW RESILION™ COMPARES IN THE MARKET

	EPDM	Unbranded TPV	Resilion™ TPV
RUBBER PARTICLE COMPOSITION	Ethylene Propylene Diene Monomer, and vastly varying amounts of filler (more filler indicates lower overall quality).	Thermoplastic Vulcanized rubber. Closely related to EPDM - with a few upgrades; Varying levels of thermoplastic cross-linking to add color stability and chemical resistance, but a supplier can use as little as 1% thermoplastic material and still call the product a TPV. Off-spec TPV-branded products are common; 'TPV' alone is not an indicator of quality.	The highest grade of TPV rubber in the market. Contains an industry-leading percentage of thermoplastic cross-linked content for chemical and color stability. Fully peroxide vulcanized for color and product stability even in high UV environments.
URETHANE GLUE/ BINDER	Sometimes aromatic (yellowing) binder, sometimes aliphatic (non-yellowing). Aromatic binder offers significant cost savings. Proposals should clearly state which binder is used.	Typically aliphatic (non-yellowing) binder, depends on the installer.	Always aliphatic (non-yellowing), no-VOC binder.
FADE RESISTANCE	Offers a range of color fade depending on manufacturer but typically always underperforms TPV.	Typically outperforms standard EPDM, exact colorfastness depends on manufacturer.	Extremely colorfast, with best-in-class color fade ratings from independent lab tests and 18 years of monitored real-world installations in Florida.
THIRD-PARTY TESTING	<b>Brand-name</b> systems often have important third-party testing done by the manufacturer. <b>Generic</b> EPDM and TPV often do not and depend on the installers to test the products themselves to the standards of their local jurisdictions. Therefore generic TPV and EPDM is often missing crucial Florida Department of Health mandated toxicity data as well as non-slip, chlorine resistance, and UV resistance testing. Ask your installer for their testing data.		Certified third-party tests completed for Florida-mandated safety and performance standards for pool decks - and then some.
CHLORINE PERFORMANCE	In our experience, very weak chlorinated performance.	Typically suitable for poolside install, check the manufacturer's chlorine testing data.	Due to trade-secret thermoplastics in the composite, highly chlorine resistant and suitable for poolside installation including pool copings. Tolerates bleach cleaning and occasional pool chemical spills. Can even be upgraded to Resilion™ Aquatic for fully submerged environments like splash pads.
POWER WASHABLE?	Maybe. Always depends on troweling quality; yes for very well-troweled installs.		Yes. pressure-washable up to 2,800 psi for projects installed by Resilion™-Certified installers.
HOW OFTEN ARE BINDER ROLL-COATS NEEDED FOR A SINGLE UNIT RESIDENTIAL PROPERTY IN FLORIDA?*	Sucks up binder due to brittle granules. Frequent roll-coating is recommended, which will also revive color loss. Every 2 years in residential installs.	If well-installed, quality TPV should not need over-rollcoating. Recommended every 3-8 years in residential applications depending on the brand. More frequent service is only needed for extreme traffic commercial spaces or for decks with more pitting/trowel marks from lower-quality install or lower-quality product.	Very infrequently; residential use is typically every 6-8 years. This is because Resilion™ TPV granules are pre-coated by the manufacturer. They soak up less binder into the particle, leaving more surrounding the particle for fewer roll-coats and greater longevity.
COST	Typically the lowest cost at initial install.	Typically a mid-cost at initial install.	Typically one of the most expensive options at initial install. Becomes less expensive than other rubber products over time due to the infrequent maintenance needs.
CRACK RESISTANCE	Very crack resistant initially, loses elasticity quickly.	Very crack resistant.	Very crack resistant, includes crack-proof warranty.
SMELL	Can smell like a sneaker factory for up to several months. Sometimes sulfur-cured, which delivers a particularly pungent and long-lasting smell.	Very minimal smell after install, depends on the trowel release agent used by the installer and solvent used for the primer layer. Some trowel release agents, like Mineral Spirits or diesel, are toxic and/or pungent.	Very minimal smell after install, typically up to 3 days (as solvent used in prep flashes off during install). Only nontoxic trowel release agents are used by Resilion™-Certified installers.

\*We use the word 'binder rollcoating' instead of the industry term of 'sealing' to describe the professional maintenance process, because it is more accurate. It should never be the goal to truly seal this surface, which would interfere with porosity and cause drainage issues.

## THE RESILION™ ADVANTAGE GROWS WITH EVERY YEAR

What may look like the bargain product quickly becomes more expensive due to maintenance. Long-term figures are conservative, as Low-Grade EPDM and Generic TPV will likely need full deck replacement at 15 years.








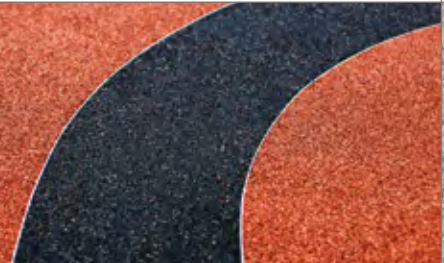


• **YEAR 20 SAVINGS VS. EPDM**  
**\$8,149**  
 on a 650 SF installation

• **RESILION™ AT YEAR 20**  
**\$23.97/SF**  
 vs. \$36.51 for Low Grade EPDM

• **FEWER MAINTENANCE CYCLES**  
**3x**  
 vs. 10x for Low Grade EPDM over 20 years

# THE DIFFERENCE IS IN THE DETAILS

Trying to assess installers and pool deck products? Here are some details that show real expertise:

	COMPACTION	ADJACENT COLOR POURS	COLD JOINTS	WRAPPED COPING
OURS	 <p>Unparalleled, tightly-knit compaction for a truly luxury look and power-washable performance.</p>	 <p>Colors set right next to each other for a more elegant, refined look.</p>	 <p>Hiding these joints is our specialty; we make them imperceptible. Try to find the cold joint in the middle of this example.</p>	 <p>We've been installing wrapped copings for almost 20 years, not just vertical facings but the upside-down cantilever as well. They look fantastic and are highly chlorine resistant.</p>
THEIRS	 <p>Pitting leads to a shorter lifespan, more dirt-catching pockmarks, and degraded overall look.</p>	 <p>Reliance on Schluter strips to separate color pours, leaving a permanent and unnecessary interruption in visual flow.</p>	 <p>Obvious and distracting. Many rely on design offerings to help break up the deck and obscure these joints.</p>	 <p>Many don't offer this difficult technique, and if done incorrectly it can leave bubbly, uneven copings that look bad and risk falling off.</p>

# DESIGNS & INLAYS



With Resilion™ installed by Superior Surfacing, designs and inlays are only limited by your imagination.

The most common design choice is for a border around the pool, but silhouettes and even custom full-deck, designer-crafted inlays are increasing in popularity. These designs take advantage of the product's seamless nature to deliver large-scale, flowing options which are next to impossible with conventional surfaces like pavers.

We have a collection of over 100 full-deck design ideas and further customize them to your space, so that they fit the exact proportions and design goals of your property.

PROJECT:

# M C L A U G H L I N

Year  
2025

Location  
BONITA SPRINGS

Color  
Custom colors

Coping  
Original paver  
coping

The client was looking for a show-stopping custom design to define his outdoor, preserve-adjacent oasis. With a unique, linear pool deck shape, cookie-cutter design options would not suffice. Superior Surfacing delivered approximately 60 design renderings for the client to choose from.

The client opted to keep his existing coping, which is possible thanks to our key cut technique of terminating our thick surface next to adjacent surfaces. For colors, the client chose Fieldstone as the base and relied on custom colors for the grey inlays.



**Pre-Construction Rendering**  
See renderings and mock-ups before committing to your custom design.



# COPING OPTIONS



## TESTIMONIAL

"I wasn't sure all the reviews I read about Superior Surfacing were true; I mean nobody is that good. I was wrong. Superior Surfacing resurfaced my lanai and it has never looked so good...everything was done professionally. Everyone showed up on time and left my lanai clean when they left. The work they performed exceeded my expectations and I would highly recommend them."

**Terri B., Google review**

## KEY CUT



A shallow groove cut into the concrete creates a clean, seamless termination at your waterline tile or existing coping. No trip hazard, no exposed edge.

## WRAPPED COPING



We can cover your existing coping, the vertical and even the upside-down cantilevered facing, for a fully-renovated look without demolition.

## COORDINATE WITH A NEW COPING



Your pool contractor installs the coping of your choice, slightly higher than your deck. We'll abutt our surface next to your new coping.



# OUR WORRY – FREE PROMISE

## OUR INDUSTRY'S MOST MEANINGFUL WARRANTY

The only warranty in the rubber industry backed by a company who has been around for longer than their warranty. Our warranty is extended, thorough, clear, does not demand extensive maintenance, and backed by over 20 years of protecting our reputation in Southwest Florida.

## AN EXTENSIVE REFERENCE LIST

Please visit anyone on our reference list. Many of these projects have been installed for an extended time, proving real-world examples of our performance and low-maintenance claims.

## NO LARGE UPFRONT DEPOSITS

Apart from a \$200 scheduling deposit, most projects don't require any further payment until the project is completed. Exceptions for special order products and large commercial spaces over 4,000 square feet.



RUBBERIZED  
POOL DECKS,  
PERFECTED.